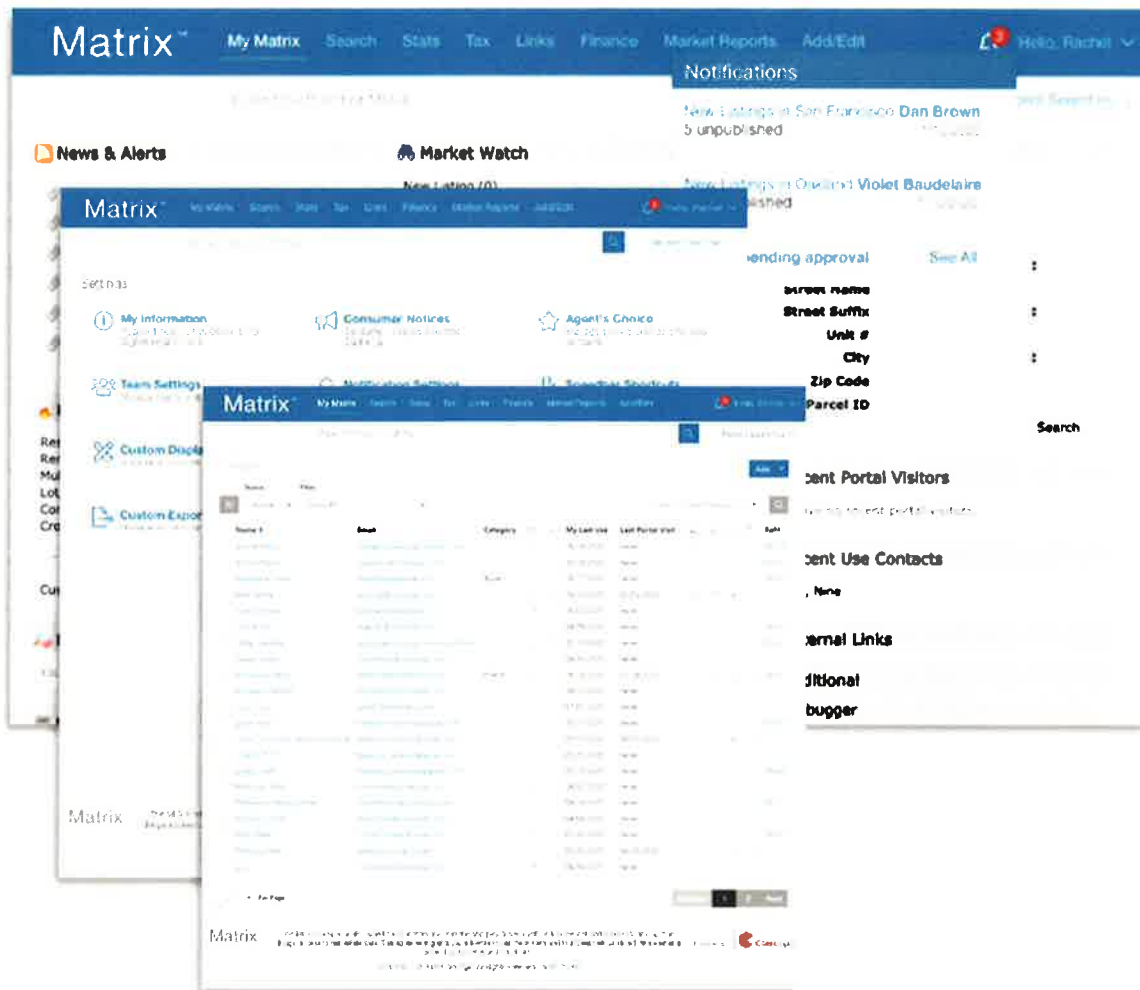


New Features

Modern UI

The look and feel of Matrix now combines modern color pallets, iconography, navigation, and state of the art design. Some aspects of the new UI are global changes visible on every page, while more comprehensive changes are isolated to specific modules as noted below.

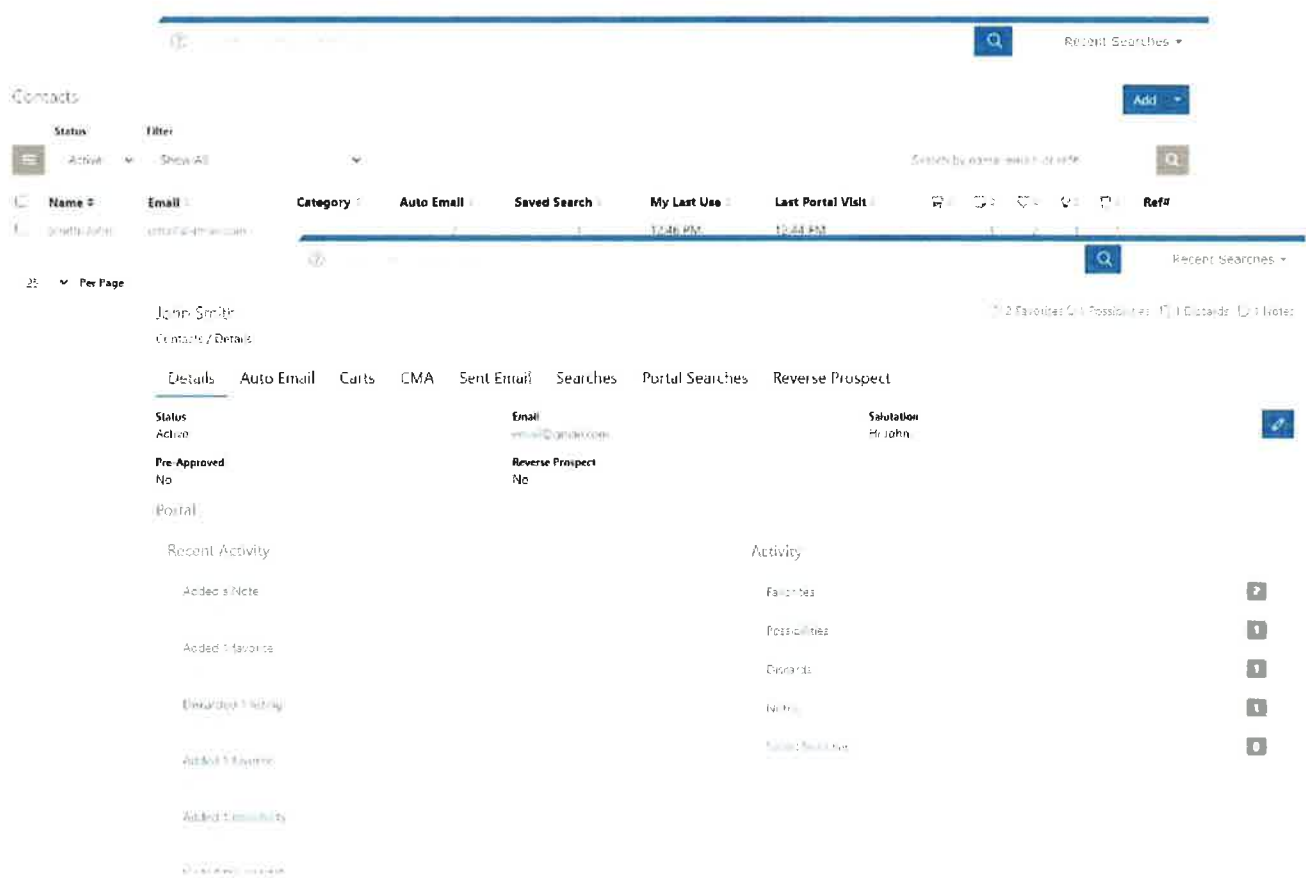


Modern UI – Contacts

The Contacts module has received a fresh new look in Matrix X as the latest step in our incremental approach to providing a clean new UI across the entire application. By employing best-practice standards of webpage design while retaining all the core Matrix functionality and performance to which users are familiar, this new UI maximizes the user experience while minimizing any need for retraining.

- Contact List - Existing functionality redesigned for improved readability and accessibility.

- Contact Details - Each contact's record has been expanded from its old accordion-style format to become a new, dedicated page. Multiple tabs provide accessibility to various information within the contact profile, and new widgets provide insights into the contact's use of the portal.



Modern UI – Header & Navigation Bar

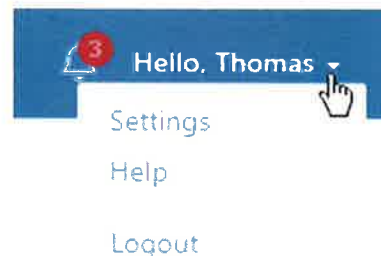
The global header has been updated in Matrix X, getting its first facelift in years. Beyond the clean, new look of the header and Speed Bar, several meaningful changes have been made to the navigation menu.

- A new “Notifications” icon on the right, providing a central location for alerting the user to important information consistent accepted standards of modern website design. In Matrix X, alerts of new Concierge matches have been moved into this control, and future releases will see additional notifications placed here as well.
- A new “utility menu” under the user’s name providing access to their personal settings and other tools. This is part of a multi-phase plan to modernize Matrix to feel familiar to users of any website:



tools are placed where they are most commonly found elsewhere, thus increasing natural, intuitiveness of the application.

- While this menu is configurable and only the Logout and Team Member switching controls have moved here by default, we recommend moving Settings, Admin, and Help under this menu concurrent with the upgrade to Matrix X.

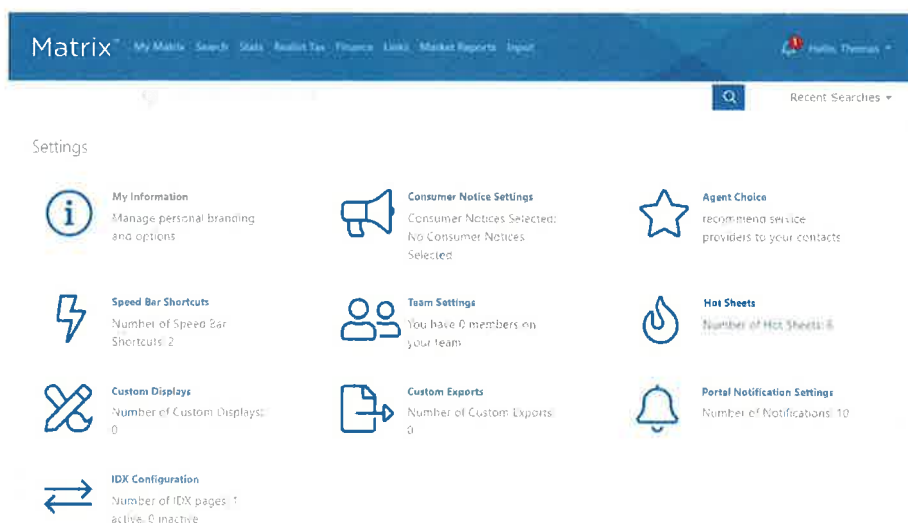


NOTE: Separate but nearly identical versions of the new header exist on the “new UI” pages (Contacts, Settings) and on all pre-existing pages.

Minor discrepancies may be observed but users should notice no material differences between the two versions except on phone-sized screens where the navigation bar on the new UI pages collapses into a mobile-friendly menu.

Modern UI – Settings

In conjunction with moving access to user-level settings to the user’s Utility Menu, the Settings page itself has been given a new look showcasing the future direction of the platform. The same options as before are available, just with a modern interface.



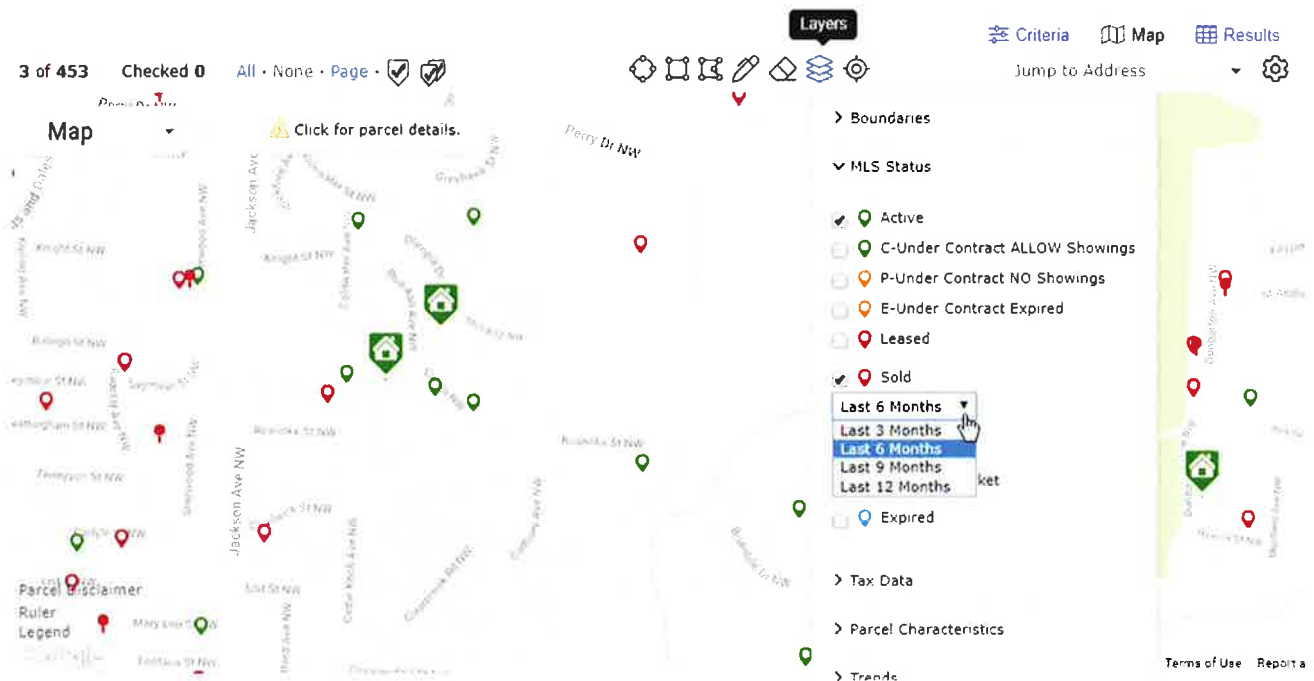
New Map Layers in Matrix 360

Matrix 360 now offers a set of new map layers which provide immediate visualization across the entire market by displaying a small color-coded pin within the parcel of all properties of a certain status, regardless of the current search criteria. Layers are available at the same zoom levels which display parcel boundaries, and each pin can be clicked to view relevant information just as when clicking in the parcel.

For example, while browsing new Hot Sheet listings on the map, turn on the layer of recent Sold listings to quickly gauge relative urgency and value in that area. Turn on recent Tax Sales to view additional properties which have sold outside the MLS, all without leaving the map!

- Listing Status layers
 - Each listing status can now be visualized as a layer on the map. Because the layer is the same for all members it should not be used for statuses such as Incomplete for which all listings are not available to all members. Permanent statuses such as Sold and Expired are filtered to only show recent listings.
- Tax Sale layers
 - A pin can be displayed to mark each property which has a recent sale recorded in public records data, and a separate layer can be used to mark only those properties with such a recent sale recorded for which no corresponding sale is found in listing data, e.g. FSBOs and other non-MLS transactions.
- Distressed Property layers
 - The same layers configured in Realist to identify properties in foreclosure or a recent distressed sale can now be made available in Matrix.

NOTE: Requires Matrix 360; requires configuration



360° CMA – A Complete View of the Entire Market

Listing and Tax data is combined into a single searchable table containing the latest data for each property in the MLS market. This allows an agent to easily generate a CMA which includes comparables of not just listings, but also recent sales made outside the MLS.

Additional key benefits of this exciting new feature include:

- Quick and Easy – automatically generate 360 Comps with a single click from any property in the system. Twenty comparable properties selected for their proximity and similarity which are current or recent listings or sales, help instantly provide a value guideline.
- Classy and Professional – all report pages within the 360° CMA share a consistent, modern design. Overall content mirrors the existing Matrix CMA, but with a fresh, clean look.

- Complete – Not only are the comparables pulled from both listing and non-MLS sales, the data shown for each property can include a mix of listing and tax data, providing a broader view of property information.

NOTE: Requires configuration; available only to US customers with Realist

The image displays three screenshots of the Comparative Market Analysis (CMA) tool interface, showing various data visualizations and reports for a subject property.

Left Screenshot: Activity vs. Timing and CMA Pro Report

- Activity vs. Timing:** A line graph showing activity over time.
- CMA Pro Report:** A bar chart comparing the subject property's price to other properties in the area.
- Cumulative Analysis:** A section detailing listing categories and total property analysis.

Middle Screenshot: Price Adjustments and Map of Comparables

- Price Adjustments:** A table listing various adjustments for the subject property, such as location, condition, and features.
- Map of Comparables:** A map showing the subject property (in red) and its location relative to other properties in the area.

Right Screenshot: List Price, Sale Price, & Days on Market and Setting the Price

- List Price, Sale Price, & Days on Market:** A horizontal bar chart comparing the subject property's list price, sale price, and days on market to other properties.
- Setting the Price:** A Venn diagram illustrating the intersection of the Seller's Desired Price and the Buyer's Desired Price, with a central area labeled 'Buyer's Desired Price'.